

Website project brief

Your project and goals

Complete the relevant questions. Save a copy, then attach it to your project enquiry.

Contact name and role

Email address

Business or organisation

Service needed

Web development, ecommerce, cloud, security, support, or not sure yet.

Current website address, if there is one

What should the project achieve?

Who will use the website, and what should they be able to do?

How will you measure a useful outcome?

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Pages, features and content

Complete the relevant questions. Save a copy, then attach it to your project enquiry.

Which pages or content types do you need?

What features and integrations matter?

For example: enquiries, bookings, payments, accounts, search, languages, or other systems.

Current platform and hosting, or preferences for a new site

Design references and the parts you like

Add website links and explain the layout, features, or style you would like to discuss.

Which brand assets and content are ready? Who will supply the rest?

Include logos, images, text, product information, and any content migration.

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Constraints and next steps

Complete the relevant questions. Save a copy, then attach it to your project enquiry.

Indicative budget and currency, if known

Preferred launch or completion date

Timing constraints, dependencies and access owners

Note events, provider changes, or approvals. List access owners rather than credentials.

What ongoing maintenance or support will you need?

Who approves scope, design, content and launch?

Open questions, uncertainties or work that could be phased

Anything else that will help us understand the project?